

# 2024 IAWP Conference Planning Committee

## Greetings Friends, Colleagues and Partners,

Chicago Association of Women in Law Enforcement (CAWLE) is proud to host the 2024, 61st Annual International Association of Women Police Training Conference for the first time in Chicago.

IAWP's annual conferences are world class events known for outstanding training and networking opportunities. CAWLE has promoted its conference in Niagara Falls in 2022 and will be promoting its conference in Auckland, New Zealand in September 2023.

We look forward to providing our conference attendees with excellent professional development training, multicultural experiences, vendors and exhibits that explore the many facets of law enforcement, mentoring, and networking.

Our conference theme "We Serve. We Protect. We Lead." conveys the mission and vision of the Chicago Police Department and our commitment to changing policing for the 21st century. **We are seeking your help to make this conference the most successful conference in IAWP history.** By becoming a sponsor or participant in this amazing international conference, you can demonstrate your support of women in law enforcement and the profession.

Chicago is the third largest city in the United States and a world-class conference destination. This event will **generate more than \$1,000,000 worth of business.** We want to offer you the opportunity to invest in changing the future of policing. This sponsorship packet provides details of just some of the available support opportunities.

We welcome the chance to discuss personalized support and promotional packages with you and appreciate any financial or in-kind opportunities. Additionally, we look forward to showcasing both our great city and state as we represent the United States of America and the second largest police department.

Best regards,

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Status: CAWLE 501(c)(3) and IAWP 501(c)(6) are nonprofit organizations.

<https://www.iawp2024chicago.org>



## INVESTING IN THE IAWP ANNUAL CONFERENCE CHICAGO



presented by IAWP and CAWLE  
Sept. 1-5, 2024 | Chicago, Illinois USA USA

# 2024



IAWP

## 61st Annual Training Conference Hilton Hotel

720 S. Michigan Avenue  
Chicago, IL 60605-2116



CAWLE

# INTERNATIONAL ASSOCIATION OF WOMEN POLICE THE 61st ANNUAL IAWP CONFERENCE



Founded in 1915, the IAWP is a vibrant and diverse professional policing organization with a global reach. Its members, who represent more than 70 countries and 27 affiliate organizations, form a strategic network of resources working together in its mission to strengthen, unit and raise the capacity of women in policing internationally.

The IAWP Conference is one of the **largest global events** devoted to women in law enforcement.

## YOUR SPONSORSHIP is vital to a successful conference!

Join our commitment to professional development, training and advancement of women in law enforcement. **More than 700 women in law enforcement from all over the world** are expected to attend.

## The conference will be held in the heart of downtown at the historic Hilton Chicago Hotel

### LIST OF EVENTS

#### Day 1

- **Parade of Nations** showcasing delegates from over 55 countries proudly displaying their dress uniforms and country flags
- **Opening Ceremonies** welcoming dignitaries, delegates, award winners, guests, and other attendees
- **Awards Luncheon** honoring women in policing
- **Evening Reception** highlighting Chicago

#### Days 2-5

- **Guest Speakers** addressing relevant topics and training sessions geared toward professional development, self-care, and work-life balance
- **Exhibit Hall** displaying the latest products and services for police officers and their departments
- **Gala Banquet Night** highlighting local, state, and international dignitaries



The final event is the Gala Banquet that will honor outstanding women in law enforcement throughout the world who have changed the trajectory of policing agencies and the communities they serve.

“It is imperative that we continue to advocate for the diversity and inclusion of women in policing, provide opportunities for advancement and mentorship in all ranks.”

Sergeant Janice Brown, President of CAWLE



Pictured: The 30x30 initiative is dedicated to achieving 30% representation of women in the Chicago Police Department by the year 2030.

Attendance at the IAWP training conference is expected to be over 700 women and men working in law enforcement and their guests. Prior to the conference, the Midwest chapter of IAWP will host a two-day IAWP Board of Directors meeting. Highlighted events are the Parade of Nations, Awards Luncheon, Heritage, International Recognition and Scholarship Award, and dedications to officer deceased in the past year.

The Opening Ceremony will include the **Parade of Nations** with women law enforcement officers representing over 60 countries marching in their respective local, state, or national dress uniforms.

## Your sponsorship is important to ensure the success of the conference.

There are various levels of sponsorship and opportunities to support in the following categories:

Sponsorship Benefits	Bronze \$2,000	Sliver \$5,000	Gold \$10,000	Platinum \$15,000	Diamond \$20,000	Emerald \$25,000	Ruby \$50,000
Display of Corporate Banner	x	x	x	x	x	x	x
Logo on Conference Website	x	x	x	x	x	x	x
Advertisement in Program Specify size: sm, med, lrg		x	x	x	x	x	x
Program Listing		x	x	x	x	x	x
Logo on Select Printed Materials			x	x	x	x	x
Exhibitor Booth			x	x	x	x	x
Inserts in Delegate Bags				x	x	x	x
Awards Luncheon Table						x	x
Admission to Conference Events (Reception, Awards Luncheon, and Gala)				1	1	2	4

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